

**EASTERN INDIA - STRONG AS STEEL**  
Next Manufacturing Power Hub



# SPONSORSHIP OPTIONS



**08|09|10|11** | BISWA BANGLA MELA PRANGAN  
**MAY 2026** | KOLKATA, WEST BENGAL, INDIA

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ORGANIZED BY



# OPTIONS

OPTION

**a**

## PLATINUM SPONSOR

Cost: **Rs 25 Lakh**  
**4 Sponsors** in this category  
**Bare Space: 100 sq. m.**

OPTION

**b**

## DIAMOND SPONSOR

Cost: **Rs 20 Lakh**  
**4 Sponsors** in this category  
**Bare Space: 72 sq. m.**

OPTION

**c**

## GOLD SPONSOR

Cost: **Rs 15 Lakh**  
**6 Sponsors** in this category  
**Bare Space: 54 sq. m.**

OPTION

**d**

## SILVER SPONSOR

Cost: **Rs 10 Lakh**  
**8 Sponsors** in this category  
**Bare Space: 36 sq. m.**

OPTION

**e**

## MAIN GATE SPONSOR

Cost: **Rs 5 Lakh**  
**1 Sponsor** in this category

OPTION

**f**

## AWARD SPONSOR

Cost: **Rs 5 Lakh**  
**1 Sponsor** in this category

# OPTIONS

OPTION

**g**

**REGISTRATION COUNTER  
& VISITOR BADGE (soft copy)  
SPONSOR**

Cost: **Rs 5 Lakh**  
**1 Sponsor** in this category

OPTION

**h**

**EXHIBITOR  
KIT BAG SPONSOR**

Cost: **Rs 5 Lakh**  
**1 Sponsor** in this category

OPTION

**i**

**INVITATION CARD  
SPONSOR**

Cost: **Rs 5 Lakh**  
**1 Sponsor** in this category

OPTION

**j**

**EXHIBITOR  
LUNCH SPONSOR**

Cost: **Rs 7 Lakh**  
**1 Sponsor** in this category

# Sponsorship Entitlements

## FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

All the above types of sponsors will avail commensurate complimentary exhibition space.

Additionally, these sponsors shall enjoy logo credits as noted below. (The size of the logo and its placement will vary according to the level of sponsorship.)

### LOGO CREDITS:

- Onsite branding at the venue e.g. main gate at the entrance of the venue, hoardings alongside walkways and near entrance of halls etc.
- Print & online advertising/marketing collateral
- Under Sponsor's section on the event page in corporate website
- Invitation cards and badges
- Newspaper advertisements and outdoor hoardings
- If provided 2 months before the show, any one item with sponsor's logo (flyer/brochure/gift) will be inserted as giveaway in the Exhibitor Kit Bags.

# Sponsorship Entitlements

## FOR OTHER SPONSORS

### MAIN GATE SPONSOR

- Prominent logo credit on Main Gate

### AWARD SPONSOR

- Logo credit on trophies for
  1. Best Display
  2. Most Innovative Product and
  3. Most Hi-Tech Product

### REGISTRATION COUNTER & VISITOR BADGES (soft copy) SPONSOR

- Logo credit on onsite registration counter and soft copy of visitor badges

### EXHIBITOR KIT BAG SPONSOR

- Logo credit on bag used to distribute the exhibitor kit

### INVITATION CARD SPONSOR

- Logo credit on 1 lakh invitation cards

### EXHIBITOR LUNCH SPONSOR

- Logo credit on the lunch packet

## TERMS & CONDITIONS FOR ALL SPONSORS:

- Sponsorship cost does not include government taxes.
- Sponsorship options are exclusively for exhibitors only.
- For logo credits, sponsors will need to provide a vector file of their logo in Corel Draw (.cdr) or Adobe Illustrator (.ai) etc. Image files (JPG, BMP etc) or Corel Draw files incorporating such images are not acceptable.
- Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
- All disputes are subject to Ahmedabad jurisdiction only.



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K and D Communication Limited (KDCL) is India's largest investment summit and trade fair organizer. Over 3 decades, KDCL has consistently contributed to India's growth story by organizing and managing 100+ international B2B industrial exhibitions in India and abroad in diverse industries like Engineering and Capital Goods, Infrastructure, Manufacturing, Plastics, Telecommunications and Textiles.

Its portfolio of acclaimed B2B trade show brands includes **ENGIMACH, INDIA MACHINE TOOLS SHOW, RAJKOT MACHINE TOOLS SHOW, PUNE MACHINE TOOLS SHOW and ITMACH INDIA.**

KDCL is a renowned provider of bespoke turnkey event management often including venue and space selling. It has managed many large-scale investment summits, trade shows and conferences organized by trade associations, the **GOVERNMENT OF INDIA and STATE GOVERNMENTS of GUJARAT, UTTAR PRADESH, UTTARAKHAND and CHHATTISGARH.** KDCL has jointly organized trade shows with various trade associations and reputed exhibition organizers.

KDCL is the first Indian exhibition organizer to develop an exhibition venue in **PPP model** with the government of Gujarat. The **HELIPAD EXHIBITION CENTRE** in Gandhinagar, Gujarat is one of the largest exhibition centres in India and the largest in Gujarat. Equipped with world-class infrastructure, HEC is the venue of choice for many international trade shows and events.

KDCL is dedicated to the expert leverage of trade show platforms to contribute to national economic growth.

**K AND D COMMUNICATION LTD.**

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