# Connecting Industries Creating Opportunities





# **SPONSORSHIP** OPTIONS >>

Jointly Organized by





**Associate Sponsors** 



**(⊜ GLOB∧Ľ** 





































Supported by







# **Options**



# PLATINUM SPONSOR

Cost: Rs 25 Lakh

**4 Sponsors** in this category **Space: 100 sq. m**. (Bare Space)



# DIAMOND SPONSOR

Cost: Rs 20 Lakh

**4 Sponsors** in this category **Space: 72 sq. m**. (Bare Space)



## GOLD SPONSOR

Cost: Rs 15 Lakh

**6 Sponsors** in this category **Space: 54 sq. m**. (Bare Space)



# SILVER SPONSOR

Cost: Rs 10 Lakh

**8 Sponsors** in this category **Space: 36 sq. m**. (Bare Space)



# MAIN GATE SPONSOR

Cost: Rs 5 Lakh

**1 Sponsor** in this category **Deadline**: 2 months before show



# AWARD SPONSOR

Cost: Rs 5 Lakh

**1 Sponsor** in this category **Deadline**: 2 months before show

# Options



# REGISTRATION COUNTER & VISITOR BADGE (soft copy) SPONSOR

Cost: Rs 5 Lakh

**1 Sponsor** in this category **Deadline**: 2 months before show



# EXHIBITOR KIT BAG SPONSOR

Cost: Rs 5 Lakh

**1 Sponsor** in this category Deadline: 2 months before show



# INVITATION CARD SPONSOR

Cost: Rs 5 Lakh

**1 Sponsor** in this category **Deadline**: 3 months before show



# **EXHIBITOR LUNCH SPONSOR**

Cost: Rs 11 Lakh

**1 Sponsor** in this category **Deadline**: 2 months before show



# GALA NIGHT SPONSOR

Cost: Rs 25 Lakh

**1 Sponsor** in this category **Deadline**: 1 month before the show

# **Sponsorship Entitlements**

# FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

All the above type of sponsors are provided commensurate Complimentary Exhibition Space. Additionally, all of them will avail of the following logo credits in marketing and promotional collateral. (The size of the logo and its placement will vary according to the level of sponsorship.)

### **Logo** Credits»

- Onsite branding at the venue e.g. main gate at the entrance of the venue, hoardings alongside walkways and near entrance of halls etc.
- On print & online advertising/marketing collateral
- Under Sponsor's section on the event website if any, or event page on our corporate website
- On invitation cards and badges
- If provided 2 months before the show, any one item with sponsor's logo (flyer/brochure/gift) will be inserted as giveaway in the Exhibitor Kit Bags

# **Sponsorship Entitlements**

# FOR OTHER SPONSORS

### **MAIN GATE SPONSOR**

Prominent logo credit on Main Gate

#### **AWARD SPONSOR**

- · Logo credit on trophies for
  - 1. Best Display
  - 2. Most Innovative Product and
  - 3. Most Hi-Tech Product

### **REGISTRATION COUNTER & VISITOR BADGES (soft copy) SPONSOR**

 Logo credit on onsite registration counter and soft copy of visitor badges

#### **EXHIBITOR KIT BAG SPONSOR**

Logo credit on bag used to distribute the exhibitor kit

#### INVITATION CARD SPONSOR

Logo credit on 1 lakh invitation cards

#### **EXHIBITOR LUNCH SPONSOR**

· Logo credit on the lunch packet

### **GALA NIGHT SPONSOR**

Logo credit on all promotion materials of GALA NIGHT

### **TERMS & CONDITIONS FOR ALL SPONSORS:**

- · Sponsorship cost does not include government taxes.
- · Sponsorship options are exclusively for exhibitors only.
- For logo credits, sponsors will need to provide a vector file of their logo in Corel Draw (.cdr) or Adobe Illustrator (.ai) etc. Image files (JPG, BMP etc) or Corel Draw files incorporating such images are not acceptable.
- Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
- · All disputes are subject to Ahmedabad jurisdiction only.



# YOUR PARTNER IN GROWTH SINCE 1995



Founded in 1948 and registered under the Bombay Non-Trading Corporation Act of 1959, the Jamnagar District Association promotes growth and unity within the brass industry and advocates for beneficial legislation. Representing over 2,200 industrialists for more than Seventy years, the association addresses industry

challenges at various government levels to secure favourable outcomes and also facilitates molasses trading on a no-profit basis for its members.

Operating from a 10,000 square foot office in the GIDC area, the association is equipped with modern facilities including a conference hall and an auditorium. It is a member of prestigious chambers such as Gujarat Chamber of Commerce & Industry, Federation of Industries and Association (Gujarat) & Jamnagar Chamber of Commerce & Industry.

To aid its members, the association organizes regular seminars, fairs, and exhibitions. It has also established NABL approved "METALAB," an advanced metal testing laboratory funded by SIDBI, enhancing local manufacturers' access to cost-effective, high-quality testing services.

**K and D Communication Limited (KDCL)** is India's largest investment summit and trade fair organizer. Over 3 decades, KDCL has consistently contributed to India's growth story by organizing and managing 100+ international B2B industrial exhibitions in India and abroad in various industries like Engineering and Capital Goods, Infrastructure, Manufacturing, Plastics, Telecommunications and Textiles.

Its portfolio of acclaimed B2B trade show brands includes **ENGIMACH, INDIA MACHINE TOOLS SHOW, RAJKOT MACHINE TOOLS SHOW, PUNE MACHINE TOOLS SHOW and ITMACH INDIA.** 

KDCL is a renowned provider of bespoke turnkey event management often including venue and space selling. It has managed many large scale investment summits, trade shows and conferences organized by trade associations, the CENTRAL MINISTRIES and STATE GOVERNMENTS of GUJARAT, UTTAR PRADESH, UTTARAKHAND and CHATTISGARH. KDCL has jointly organized trade shows with various trade associations and reputed exhibition organizers.

KDCL is the first Indian exhibition organizer to develop an exhibition venue in PPP model with the government of Gujarat. **The HELIPAD EXHIBITION CENTRE (HEC) in Gandhinagar, Gujarat** is one of the largest exhibition centres in India and the largest in Gujarat. Equipped with world-class infrastructure, HEC is the venue of choice for many international trade shows and events.

KDCL is dedicated to the expert leverage of trade show platforms to contribute to national economic growth.



#### K AND D COMMUNICATION LTD.: