

SPONSORSHIP BROCHURE

10th India machine Tools Show

GROW YOUR BUSINESS AT
INDIA'S BIGGEST
ENGINEERING
MARKET PLACE

15 to 18 MAY 2025

YASHOBHOOMI CONVENTION CENTRE
DWARKA, NEW DELHI

Concurrent Show

7th **INDIA**
tools
Tools & Tooling Equipment Show

Concurrent Show

7th **INDIA**
tools
Tools & Tooling Equipment Show

Gold Sponsors



Supported by



Organized by





SPONSORSHIP OPTIONS

OPTION 1

PLATINUM

COST: INR 50,00,000 /-
4 Sponsors in this category
Bare Space: 200 sq. m.

OPTION 2

DIAMOND

COST: INR 30,00,000 /-
6 Sponsors in this category
Bare Space: 100 sq. m.

OPTION 3


GOLD

COST: INR 20,00,000 /-
6 Sponsors in this category
Bare Space: 54 sq. m.

OPTION 4

SILVER

COST: INR 15,00,000 /-
10 Sponsors in this category
Bare Space: 36 sq. m.



SPONSORSHIP OPTIONS

OPTION 5

MAIN GATE

COST: INR 7,50,000 /-

1 Sponsor in this category

Deadline: 2 months before show

OPTION 6

AWARD

COST: INR 5,00,000 /-

1 Sponsor in this category

Deadline: 2 months before show

OPTION 7

REGISTRATION COUNTER & VISITOR BADGE (soft copy)

COST: INR 15,00,000 /-

1 Sponsor in this category

Deadline: 2 months before show

OPTION 8

EXHIBITOR KIT BAG

COST: INR 7,50,000 /-

1 Sponsor in this category

Deadline: 2 months before show

OPTION 9

INVITATION CARD

COST: INR 5,00,000 /-

1 Sponsor in this category

Deadline: 3 months before show



OPTION 10

EXHIBITOR LUNCH

COST: INR 20,00,000 /-

1 Sponsor in this category

Deadline: 2 months before show



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SPONSORSHIP ENTITLEMENTS



FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

All the above types of sponsors are provided commensurate bare exhibition space. Additionally, all of them will avail of the following logo credits in marketing and promotional collateral. (The size of the logo and its placement will vary according to the level of sponsorship).

LOGO CREDITS:


- Onsite branding at the venue e.g. main gate at the entrance of the venue, hoardings alongside walkways and near entrance of halls etc.
 - On print & online advertising/marketing collateral
 - Under Sponsor's section on the event website if any, or event page on our corporate website
 - On invitation cards and badges
 - If provided 2 months before the show, any one item with sponsor's logo (flyer/brochure/gift) will be inserted as giveaway in the Exhibitor Kit Bags
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▶ FOR OTHER SPONSORS

- **MAIN GATE SPONSOR**
 - Prominent logo credit on main gate
- **AWARD SPONSOR**
 - Logo credit on trophies for
 1. Best Display
 2. Most Innovative Product and
 3. Most Hi-Tech Product
- **REGISTRATION COUNTER & VISITOR BADGES (soft copy) SPONSOR**
 - Logo credit on onsite registration counter and soft copy of visitor badges
- **EXHIBITOR KIT BAG SPONSOR**
 - Logo credit on bag used to distribute the exhibitor kit
- **INVITATION CARD SPONSOR**
 - Logo credit on 1.5 lakh invitation cards
- **EXHIBITOR LUNCH SPONSOR**
 - Logo credit on the lunch packet

▶ TERMS & CONDITIONS FOR ALL SPONSORS:

- Sponsorship cost does not include government taxes
 - Sponsorship options are exclusively for exhibitors only
 - For logo credits, sponsors will need to provide a vector file of their logo in Corel Draw (.cdr) or Adobe Illustrator (.ai) etc. Image files (JPG, BMP etc) or Corel Draw files incorporating such images are no acceptable.
 - Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
 - All disputes are subject to Ahmedabad jurisdiction only.
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**YOUR PARTNER
IN GROWTH**
Since 1995

K and D Communication Limited (KDCL) is India's largest investment summit and trade fair organizer. Over 3 decades, KDCL has consistently contributed to India's growth story by organizing and managing 100+ international B2B industrial exhibitions in India and abroad in diverse industries like Engineering and Capital Goods, Infrastructure, Manufacturing, Plastics, Telecommunications and Textiles.

Its portfolio of acclaimed B2B trade show brands includes ENGIMACH, INDIA MACHINE TOOLS SHOW, RAJKOT MACHINE TOOLS SHOW, PUNE MACHINE TOOLS SHOW and ITMACH INDIA.

KDCL is a renowned provider of bespoke turnkey event management often including venue and space selling. It has managed many large scale investment summits, trade shows and conferences organized by trade associations, the CENTRAL MINISTRIES and STATE GOVERNMENTS of GUJARAT, UTTAR PRADESH, UTTARAKHAND and CHATTISGARH. KDCL has jointly organized trade shows with various trade associations and reputed exhibition organizers.

KDCL is the first Indian exhibition organizer to develop an exhibition venue in PPP model with the government of Gujarat. The HELIPAD EXHIBITION CENTRE in Gandhinagar, Gujarat is one of the largest exhibition centres in India and the largest in Gujarat. Equipped with world-class infrastructure, HEC is

K AND D COMMUNICATION LTD.

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